

CYA Conference Program ~ 6th July 2013

Time	Duration	Studio 1	Studio 2	Studio 3
8:00 - 8:15	15 minutes	Registration & Morning coffee		
8:15 - 8:50	35 minutes	Conference Opening , Indigenous Opening, Competition Winners, Mother Africa Update		
8:50 - 9:20	30 minutes	Slashings Of Editors~ Editor Etiquette...what editors expect and don't like to see. Editors: TBA	<i>Suggestion: Bring tubes to take your art works home in.</i>	
9:25 - 10:10	45 minutes	Pam Rushby ~ Your Elevator Pitch ~ How to pitch/how to submit.	Serena Geddes ~ What Mickey Mouse couldn't teach me. Picture books and how I started, tips and techniques, interpreting text, learn the basics of expression to develop your own characters. A brief introduction to traditional animation with some original art from my days at Disney. Please bring a sense of humour and your imagination!	Brian Falkner ~ To Kill a Mockingjay (Lessons for writers from the Hunger Games trilogy) 3 hr Master Class.
10:15 - 10:30	15 minutes	Morning Tea		
10:30 - 11:15	45 minutes	Jackson Pearce ~ Everything I love about YA.	Serena Geddes ~ What Mickey Mouse couldn't teach me - Continued	Brian Falkner ~ To Kill a Mockingjay (Lessons for writers from the Hunger Games trilogy) 3 hr Master Class - Continued.
11:20 - 12:50	90 minutes	Tristan Bancks ~ Story Scrapbook. A free contemporary storytelling tool for Mac and PC lets you bring together images, video, music, text and web grabs on virtual pages, making creative writing interactive and fun. It is based on my own multimedia-fuelled writing process, bringing the writing process alive for people who think visually, interactively and aurally, as well as textually. Story Scrapbook lets you tell stories your way.	Judy Horacek ~ Cartoons and Characters	Brian Falkner ~ To Kill a Mockingjay (Lessons for writers from the Hunger Games trilogy) 3 hr Master Class - Continued.
12:55 - 1:45	50 minutes	Lunch		
1:45 - 3:15	90 minutes	Mark Carthew ~ Storyboarding ~ Practical tips for a 24 or 32 page children's book.	James Foley ~ Creating characters. Please bring an apron. You are doing sketching and paper clay modelling – you could get messy...)	Jackson Pearce ~ Social Media 2:15 hr Master Class.
3:20 - 3:35	15 minutes	Afternoon Tea		
3:35 - 4:20	45 minutes	Goldie Alexander ~ How to keep going in spite of not becoming the next JK Rowling.	Anne Hamilton, Rowena Beresford, Rochelle Manners ~ Is 'edgy' the only choice for YA authors? With the increase in darker/edgier young adult fiction, it is easy to think if you want to be a successful author you need to follow the same path. But there are viable alternatives. Discover the markets looking for something different, including their potential readership, how to access them, and what they are looking for in this interesting panel discussion.	Jackson Pearce ~ Social Media 2:15 hr Master Class - Continued.
4:25 - 4:50	25 minutes	Dimity Powell, James Foley, Alison Stegert, Renée Trembl, Deb Gilmartin ~ CYA Success Stories.		
4:50 - 5:00	10 minutes	Close of Conference. All attend as conference registration number wins a prize.		

Note: While every care is taken in confirming this Program, it is subject to change without notice if circumstances beyond our control dictate. Last update: 27th June 2013